

Wide-format Textile Printers



What to expect
at **APPPEXPO 2013**
based on 2012



Wide-format Textile Printers

Introduction

More and more Chinese companies are now offering textile printers. Even companies which previously offered only UV-cured printers now are engineering textile printers. Most are for polyester but more and more are for reactive dye inks (so sticky-belt printers). And lots of new textile printers are now offering pigment ink for (untreated) cotton.

Whereas textile expos focus on printers for fashion, the APPPEXPO offers both: printers for clothing but much more printers for soft signage. Plus APPPEXPO has row after row of booths exhibiting printable fabrics. Neither ITMA nor ShanghaiTEX have booths displaying what you can print on.

So for soft signage, plus printers for home décor and clothing, it is a good idea to schedule a visit to APPPEXPO this mid-July.

FLAAR is issuing this series of reports to help you prepare for APPPEXPO 2013. These reports are a preview of the companies that are expected to exhibit at the 2013 show. The inclusion of a company or brand on this list does not guarantee that they will be present at the show. But every year there are new brands of printable fabrics, new brands of textile inks, and many new brands and new models of printers for textiles.

The purpose of this report is for you to have a general idea of what textile printer products and brands will be exhibiting at the largest wide-format printer exhibition in China.

What is important is to be present here at APPPEXPO, to walk the aisles and experience what is available. We also recommend you attend your local national printer expos in your own country. We at FLAAR enjoy attending Sign Middle East, Sign Istanbul, Reklama Moscow, FESPA Digital, FESPA Mexico SGIA, ISA, Graphics of the Americas, plus diverse expos in various cities in China.

We hope to experience expos in Korea, India, Indonesia, Philippines, Vietnam, and if hosted would definitely add coverage to these venues. But in the meantime, it is clearly essential to experience APPPEXPO in mid-July.

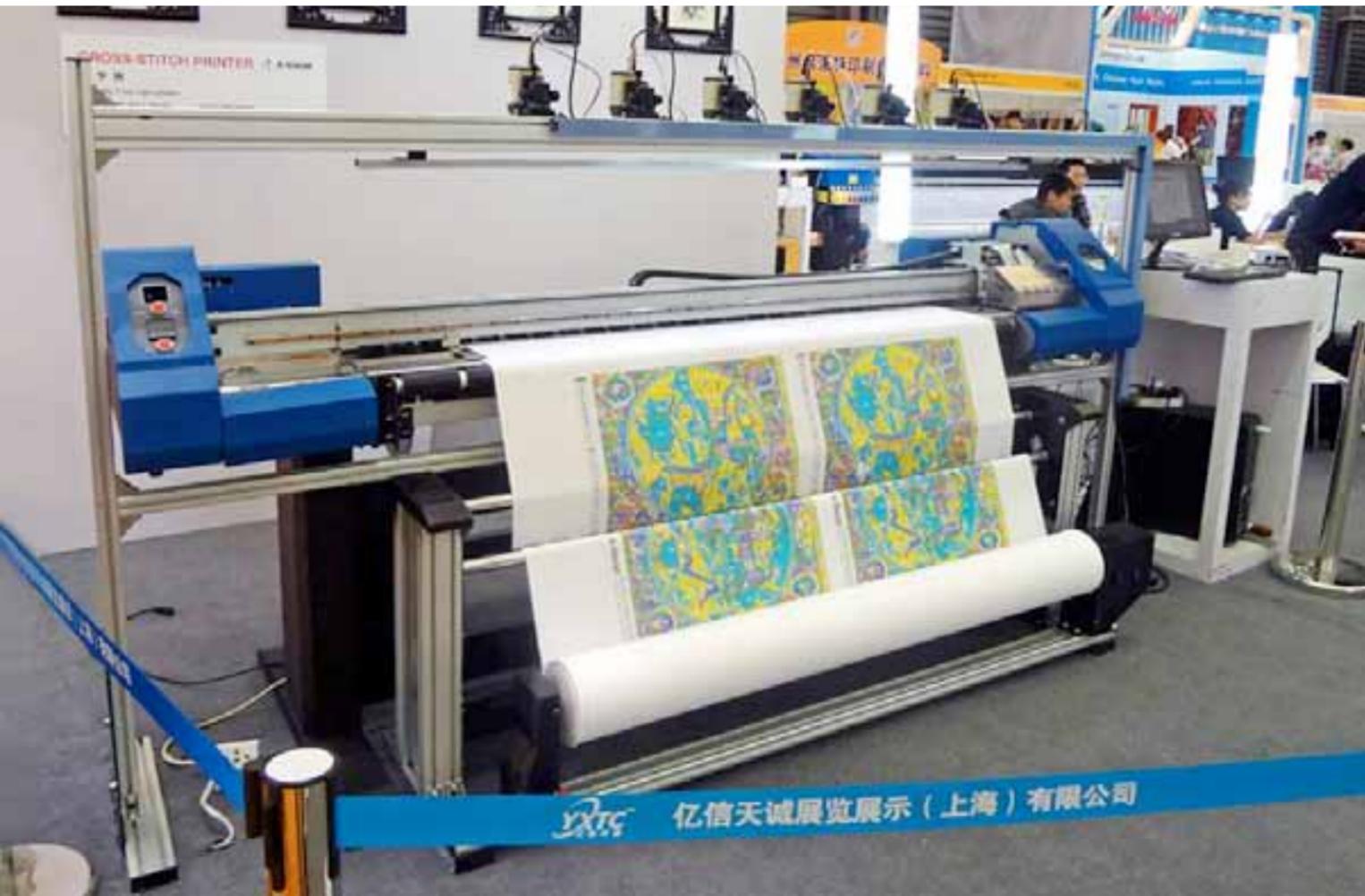
We enjoyed the July expo in Brazil for two years, but it is the identical days as APPPEXPO, and the one in Shanghai is crucial to attend.

A-StarJet

Cross-Stitch



E-160T



Allwin

E320W





HK Digital D4-160

Atexco

Limo



bonjet

1800-TS34



Century Star

CS-1600 (Mutoh ValueJet)



CS-1630



CS-1670





Smart



d-gen



Teleios Grande



D.G.I.

Fabrijet Fabri-T

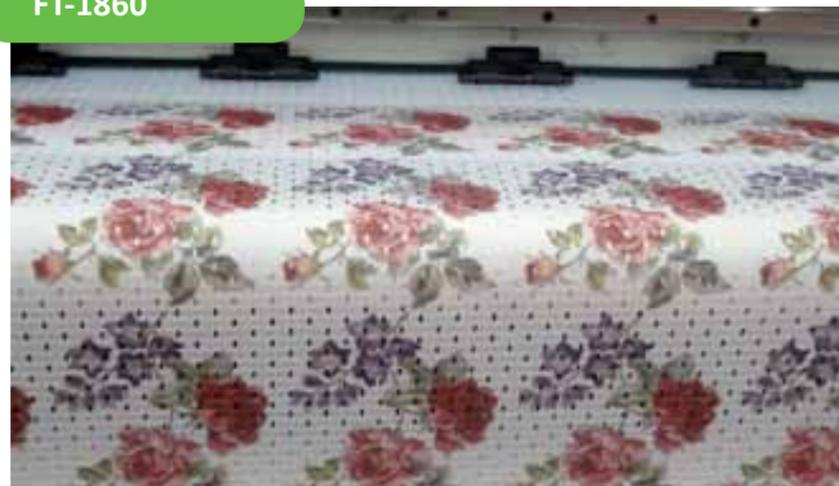


Fortuna / imacolor

I-Jet 2600A

Fortune-Lit

FT-1860



DazzleJet



GoldenSign



Hongsam



Hong-Jet HJ-T4160A





Gongzheng

Thunderjet A1802T



Hong-Jet HJ-4180



Human Digital



E-Press 1600



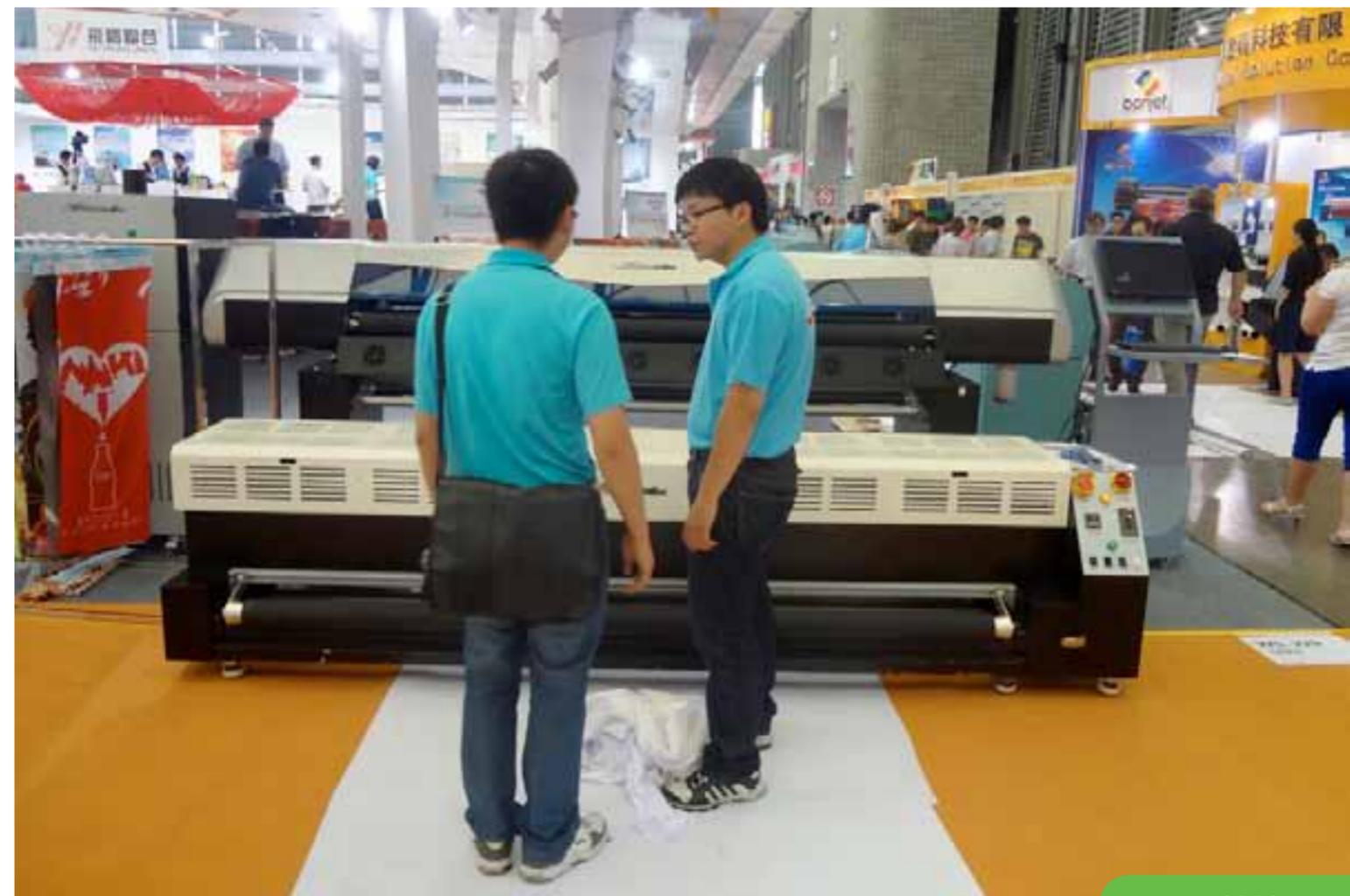
Icontek

TW-1800 T3





TW-3200 F3



FY-2308TX



Infiniti Challenger

Inkwin



TwinJet TX-1804K



Lecai



Deluxejet 16W1

Easyjet 15W2



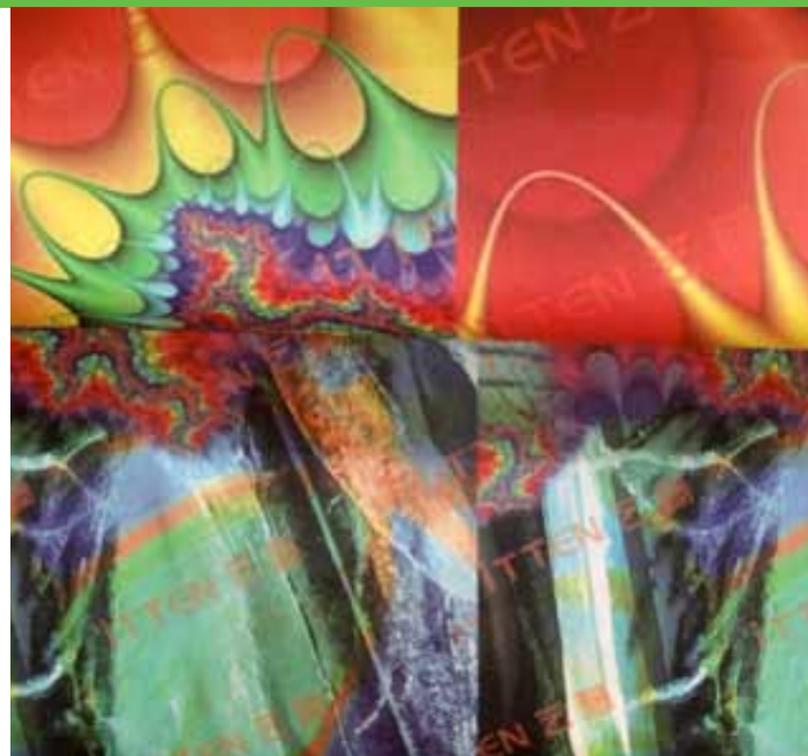
JHF

Leopard S2600

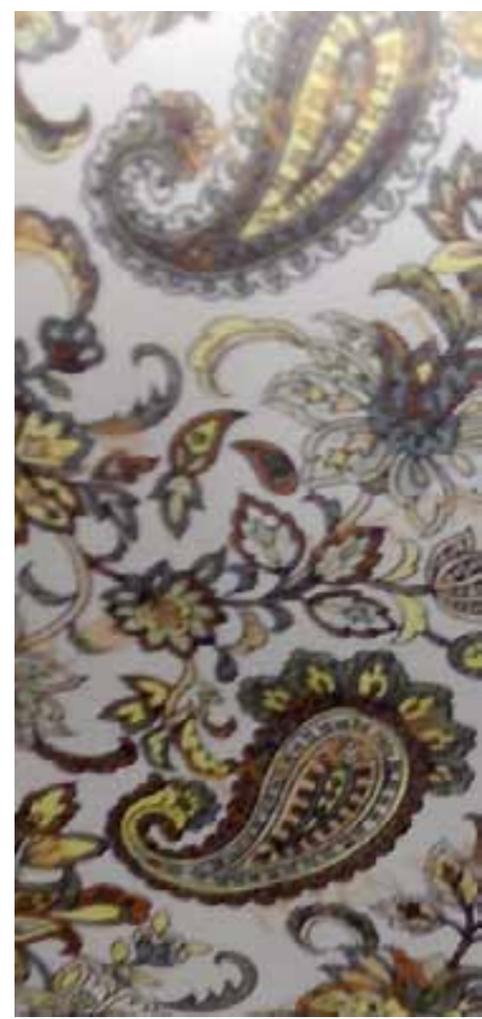


MaxUnion

ITTEN FBJet-1620



ITTEN PhotoJet-1620





ITTEN PhotoJet-1820

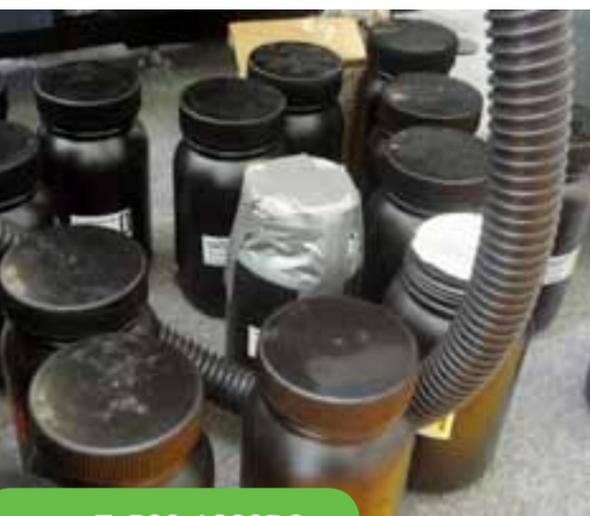


MiColor

Textile printer



Mimaki



Tx500-1800DS



TS34-1800A



Mingyang

MY 1800F





Mutoh

DTPS-1638



Phaeton

UD-1812LB



RealTop



RM-1905S



CSR-3200



TXSR-1850



SAER



CSR-1600

Mimaki JV33-160



SignStar



SJ1802T



SC-R160



SkyColor

SpecialColor



Smart



Subjet AJ-1600A



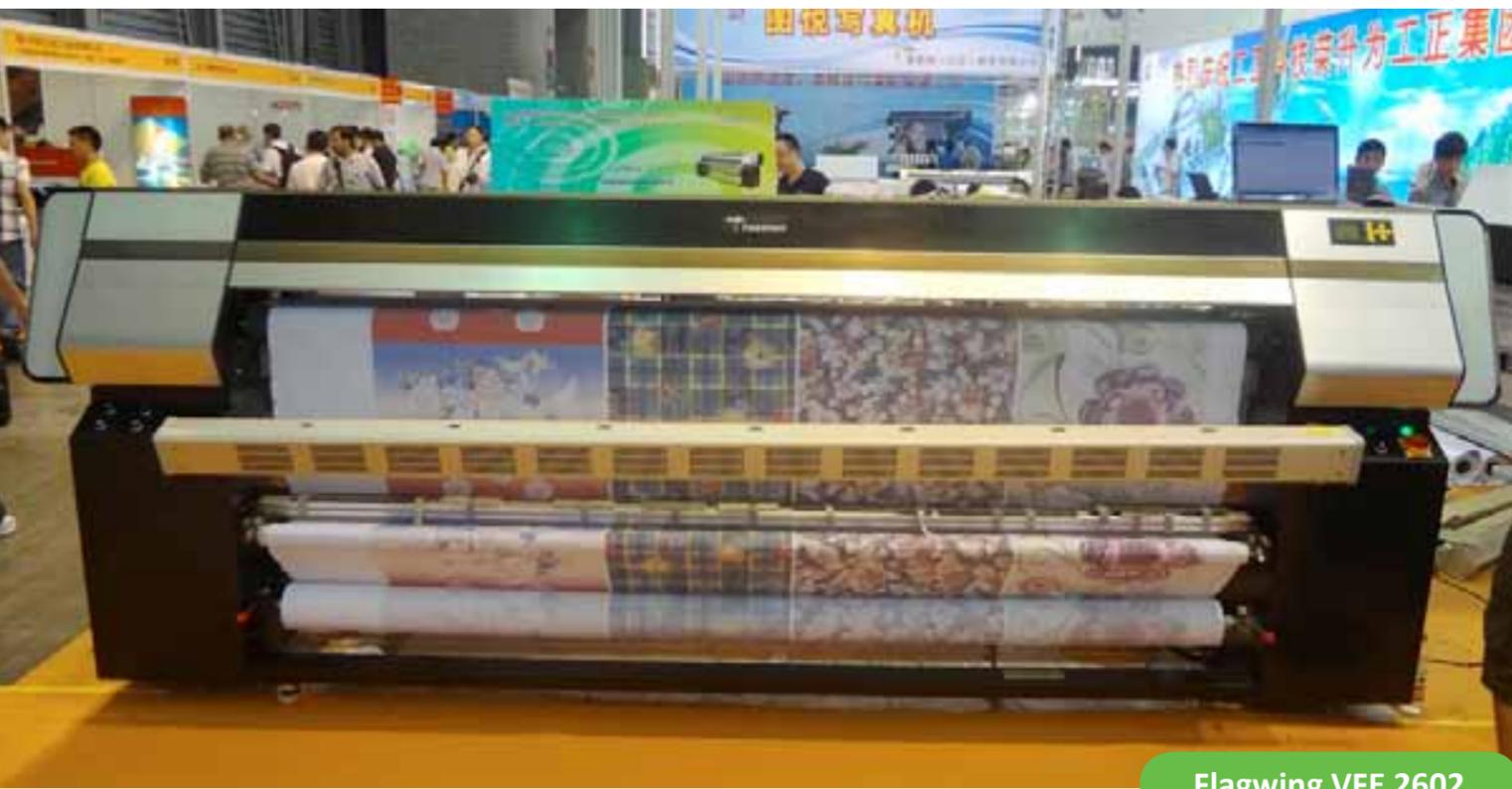
Sublimation 1601S



Tektron



Inkwin TwinJet TX184K



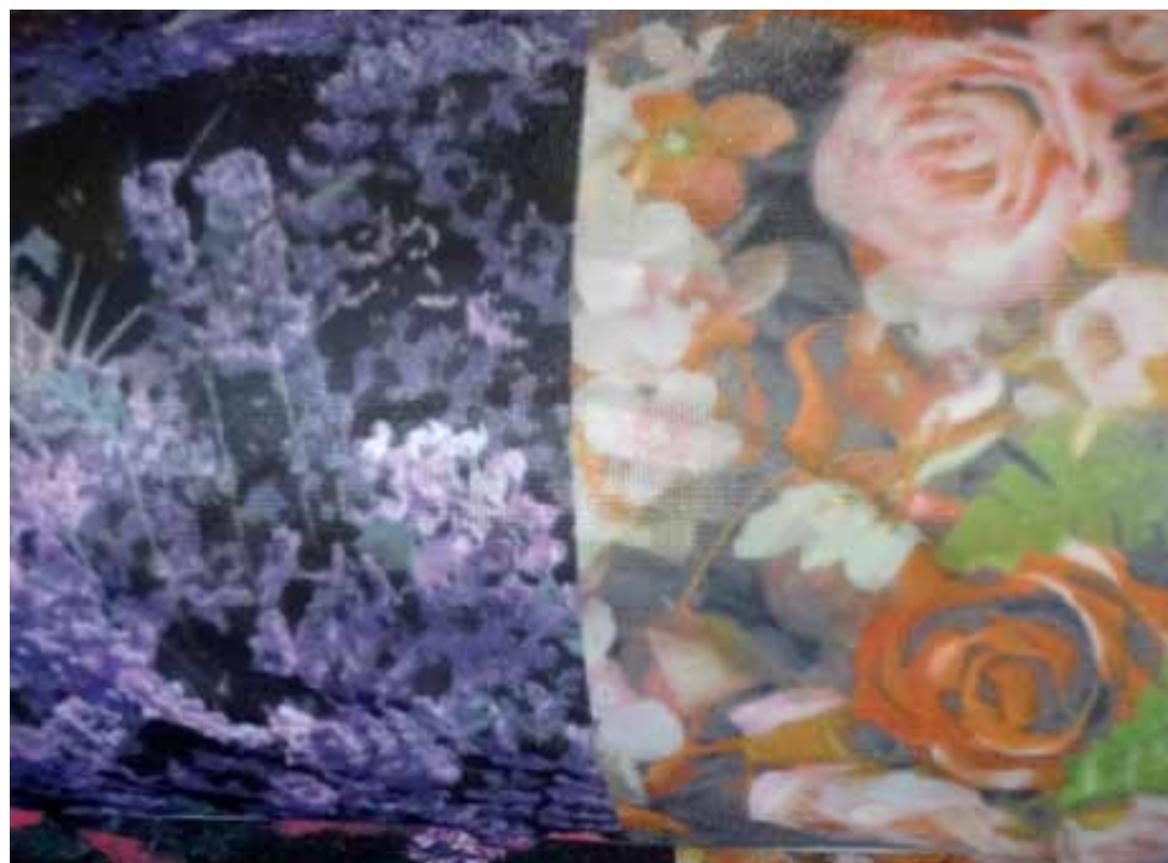
Flagwing VFE 2602



TT-1801F (UV LED textile)

Titan-Jet

Wit-Color



9000DS



MDS-160-RT

Wuxi Desai

Xenons



TXA SPT

Xuli



X6-2000T



Zhongye



S3202



FLAAR has been visiting APPPEXPO for over 5 years, since the expo has been growing, each year more members of the staff attend the show. In addition to learning from each booth, another major advantage of the international nature of APPPEXPO is that you will meet the presidents and top managers of wide-format companies from around the world who come to Shanghai every July.

The FLAAR staff really enjoy the hospitality of the Chinese people. Actually most of us are struggling to learn at least basic Mandarin language. Plus Shanghai is a great place to visit.



To make an appointment for a meeting and consulting, or to ask for all this plus a Subscription to the FLAAR Reports, simply contact us: FrontDesk@FLAAR.org

Free Download



July 10th-13th, 2013

Shanghai Int'l Ad & Sign Technology & Equipment Exhibition



Shanghai is the host city of APPPEXPO 2013 trade show; this is the 21th time this expo has been held in this city.

Hong Kong, Tokyo, and Shanghai are part of the top fashion capital cities for fashion in the world and compete with western cities such as London, New York, Paris, Milan, etc. To be nominated as a fashion capital means a city has to be a major center for fashion industry: production and retail of fashion products, fashion events (fashion week and awards), fashion fairs and trade shows. All this activities provide a subculture in the city that inspires fashion professionals and the citizens to have a unique street style and culture.

Since Shanghai, "the Paris of the East", meets all the criteria and is one of the fashion capitals of the world, it is only natural that a huge amount of textile related products are manufactured in China, such as printers, inks, media. In comparison to other years, the presence of textile printers at APPPEXPO has increased about 20%.

adsign.enquiry@gmail.com

www.ufi.org
info@ufi.org

www.appexpo.com

Every year the Shanghai New International Exhibition Center is the location for the APPPEXPO show. This Convention Center has 17 exhibition halls, conference rooms, and business center. Here you can see a general view of the Shanghai New International Exhibition Center, and a map of the hall distribution.

Our present reports (and for the recent five years) have focused on wide-format inkjet printer products and workflow. But for 2013 we will begin to discuss electronic digital signage as well.

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