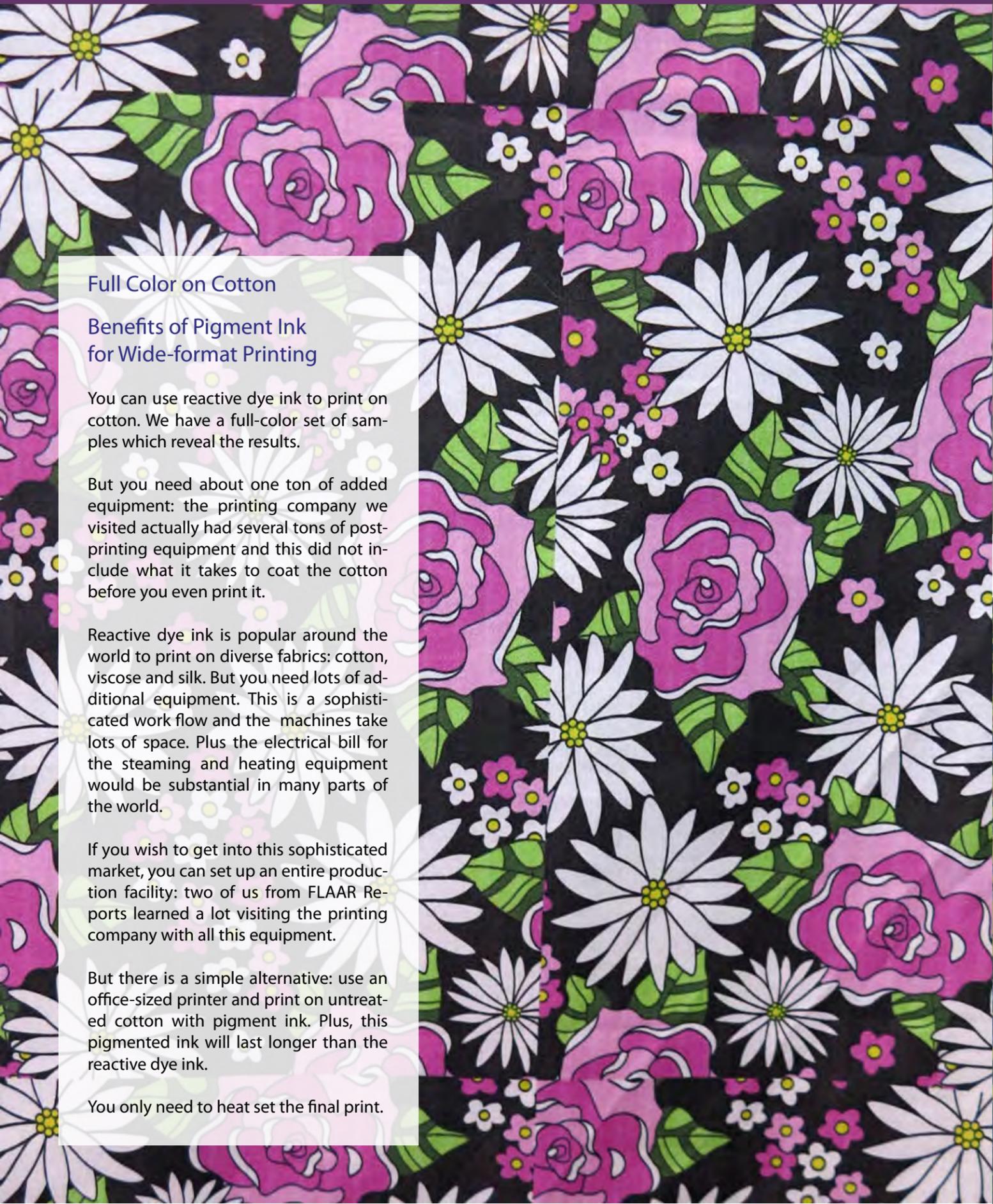


Full Color on Cotton

Benefits of
Pigment Ink for
Wide-format Printing



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Benefits of Pigment Ink for Wide-format Printing

You can use reactive dye ink to print on cotton. We have a full-color set of samples which reveal the results.

But you need about one ton of added equipment: the printing company we visited actually had several tons of post-printing equipment and this did not include what it takes to coat the cotton before you even print it.

Reactive dye ink is popular around the world to print on diverse fabrics: cotton, viscose and silk. But you need lots of additional equipment. This is a sophisticated work flow and the machines take lots of space. Plus the electrical bill for the steaming and heating equipment would be substantial in many parts of the world.

If you wish to get into this sophisticated market, you can set up an entire production facility: two of us from FLAAR Reports learned a lot visiting the printing company with all this equipment.

But there is a simple alternative: use an office-sized printer and print on untreated cotton with pigment ink. Plus, this pigmented ink will last longer than the reactive dye ink.

You only need to heat set the final print.



From left to right: Mr. Tian (Hongsam ReactoMe Inks), Maria Renée Ayau (Technical writer for FLAAR Reports), and Carol Zhu (Hongsam Inks).





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If you would like to learn more about pigment textile ink, especially for cotton, Hongsam has experience in the entire workflow: the printers, the cotton, their ink, and heat setting the final print.

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Or visit their booth at a trade show such as APPPEXPO every July in Shanghai. They also exhibit at printer expos in Guangzhou and other major cities.