

SignAfricaExpo.com | 2011



THE SIGN, DISPLAY & DIGITAL GRAPHICS EXPO

You are invited

info@flaar.org



FLAAR Reports

takes pleasure in announcing that

DR NICHOLAS HELLMUTH

will be speaking at the Sign Africa Expo Conference about

PRINTING ON GLASS; DISCUSSION OF WORKFLOW and many kinds of ink that work on glass

How to survive with a printing shop, when LED and LCD take over signage: what YOU can still print to stay in business (and prosper). There is a lot more to printing than signs just on PVC. You can print on glass.

Glass can be used for giclee (art reproduction) for interior decoration, and for eye-catching signage. The presentation includes suggestions on which kinds of printers you can use and a list of what you need to be careful about.

24 AUGUST 2011 IN CONFERENCE AREA B: 11H00 - 12H00

26 AUGUST 2011 IN CONFERENCE AREA B: 12H30 - 13H30

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INKS THAT PRINT ON ANYTHING AND EVERYTHING: REALITY CHECK

Several inks claim to print on everything. UV-cured is the first. Staedtler Lumocolor was the second. Kian was the third. The last two inks were a failure. UV-cured has survived since it prints well on many substrates, but does not adhere to everything.

Now there are two very different new inks: Jetbest and SepiaX. Plus a non-solvent ink from Hongsam. Each ink has a lot of promise. But no ink is perfect. The crucial thing is to test and evaluate what materials work well and concentrate on them.

25 AUGUST 2011 IN CONFERENCE AREA B: 15H30 - 16H30

Conference area A is located in the back of Hall 1 | Conference area B is located behind the Maizey Village in Hall 2



FREE ENTRANCE TO THE EXPO AND CONFERENCES. To avoid disappointment email Meggan McCarthy to reserve your seat. meggan@practicalpublishing.co.za

**Save time & pre-register online for your
FREE EXPO VISITOR BADGE**

Collect your badge from the VIP counter outside Hall 1 on Level 0.

www.SignAfricaExpo.com



INTERNATIONAL EXPO Complimentary Ticket Admits One Person



Roland



The Sign, Display & Digital Graphics Expo

24-26 AUGUST
Sandton Convention Centre, Johannesburg

24 - 25 AUG
Sat - 8PM
26 AUG
Sun - 5PM

Free Entrance Register On-Line www.SignAfricaExpo.com

- DIGITAL SIGNAGE
- SCREEN PRINTING
- SOFT SIGNAGE (TEXTILE)
- MAGNETIC SHEETS
- BANNERS & FLAGS
- VINYLS & SUBSTRATES
- ROUTERS & ENGRAVING
- LAMINATING & FINISHING
- SIGNAGE & SIGN SYSTEMS
- LASER CUTTING & ENGRAVING
- LARGE FORMAT DIGITAL PRINTING
- LED'S, NEON & FLUORESCENT LIGHTING
- DISPLAY & DIRECTIONAL SIGNAGE SYSTEMS