

SignAfricaExpo.com | 2011

# SIGN AFRICA



## THE SIGN, DISPLAY & DIGITAL GRAPHICS EXPO

# You are invited

info@flaar.org

## FLAAR Reports

takes pleasure in announcing that

### DR NICHOLAS HELLMUTH

will be speaking at the Sign Africa Expo Conference about



### PRINTING ON GLASS; DISCUSSION OF WORKFLOW AND MANY KINDS OF INK THAT WORK ON GLASS

How to survive with a printing shop, when LED and LCD take over signage: what YOU can still print to stay in business (and prosper). There is a lot more to printing than signs just on PVC. You can print on glass.

Glass can be used for giclee (art reproduction) for interior decoration, and for eye-catching signage. The presentation includes suggestions on which kinds of printers you can use and a list of what you need to be careful about.

**24 AUGUST 2011 IN CONFERENCE AREA B: 11H00 - 12H00**  
**26 AUGUST 2011 IN CONFERENCE AREA B: 12H30 - 13H30**

+

### INKS THAT PRINT ON ANYTHING AND EVERYTHING: REALITY CHECK

Several inks claim to print on everything. UV-cured is the first. Staedtler Lumocolor was the second. Kiian was the third. The last two inks were a failure. UV-cured has survived since it prints well on many substrates, but does not adhere to everything.

Now there are two very different new inks: Jetbest and Sepiax. Plus a non-solvent ink from Hongsam. Each ink has a lot of promise. But no ink is perfect. The crucial thing is to test and evaluate what materials work well and concentrate on them.

**25 AUGUST 2011 IN CONFERENCE AREA B: 15H30 - 16H30**

Conference area A is located in the back of Hall 1 | Conference area B is located behind the Maizey Village in Hall 2

**FREE ENTRANCE TO THE EXPO AND CONFERENCES.** To avoid disappointment email Meggan McCarthy to reserve your seat. [meggan@practicalpublishing.co.za](mailto:meggan@practicalpublishing.co.za)

**Save time & pre-register online for your FREE EXPO VISITOR BADGE**

Collect your badge from the VIP counter outside Hall 1 on Level 0.

[www.SignAfricaExpo.com](http://www.SignAfricaExpo.com)



INTERNATIONAL EXPO COMPLIMENTARY TICKET ADMITS ONE PERSON



Roland

2011

# SIGN AFRICA



The Sign, Display & Digital Graphics Expo

**24 - 26 AUGUST**  
Sandton Convention Centre, Johannesburg

- DIGITAL SIGNAGE
- SCREEN PRINTING
- SOFT SIGNAGE (TEXTILE)
- MAGNETIC SHEETS
- BANNERS & FLAGS
- VINYLS & SUBSTRATES
- ROUTERS & ENGRAVING
- LAMINATING & FINISHING
- SIGNAGE & SIGN SYSTEMS
- LASER CUTTING & ENGRAVING
- LARGE FORMAT DIGITAL PRINTING
- LED'S, NEON & FLUORESCENT LIGHTING
- DISPLAY & DIRECTIONAL SIGNAGE SYSTEMS

24 - 25 AUG  
9am - 6pm  
26 AUG  
9am - 5pm

Free Entrance Register On-Line [www.SignAfricaExpo.com](http://www.SignAfricaExpo.com)